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Humboldt Botanical Garden

About Us

The Garden opened its doors to the public, being open one day a week, in 2010. Today it is open seven days a week.

The Garden is situated on 44.5 acres surrounded by perimeter fencing. With eight featured gardens and 3 miles of hiking trails, we aim to promote lifelong learning, healthy lifestyles and an appreciation for the natural world around us. We have one of the largest native plants garden in northern California, and provide the community with educational programming as



well as an aesthetic and tranquil experience for reflection.



Mission Statement

To cultivate a garden that provides an enjoyable discovery into the botanical world through education, and growth, and enhances the quality of life in our community.

HBG Vision

We envision a world class botanical garden that attracts visitors for inspiration, education and growth, and enhances the quality of life in our community.

"Inspire, Educate, Grow"

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Humboldt Botanical Garden

2025/2026 Annual Sponsorships

There are diverse marketing opportunities and good will derived from an HBG Sponsorship. Investment in HBG affords your brand or name, a link that shows your community interest in the beauty of the area and that the environment, education, health, enjoyment and welfare of the public are important to you. Humboldt Botanical Garden events and activities allow multiple opportunities to showcase your business.

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## Monthly Calendar of Events

**Education Series**January through December

## Featured Events

May

Annual Plant Sale - Members only, 2nd and Public, May 3rd

June-October Summer Music Series Every Sunday

**September** 6<sup>th</sup> Annual Garden Gala

**October**Fall Plant Sale



## Humboldt Botanical Garden



# Sponsorship Benefits

| Business (Logo) or Name on a Sign at Garden<br>Entrance        | X |   |   |   |   |
|----------------------------------------------------------------|---|---|---|---|---|
| Prominent Placement on Website as 2025 Grand Underwriter       | X |   |   |   |   |
| One 4-Hour Event Rental during the Year                        | X |   |   |   |   |
| Banner Displayed at the Garden Entrance at All<br>Major Events | X | X | х | х |   |
| Recognition in Printed Event Promotional Materials             | X | X | X | Х | X |
| Recognition in HBG's quarterly Newsletter                      | X | X | X | х | X |
| Business Logo or Name Featured on Website                      | X | X | X | Х | X |
| Tickets to 2025 Garden Gala on September                       |   | 8 | 6 | 4 | 2 |
| Business or Name listed on sponsor sign                        | X | X | Х | Х | X |
| One-Year HBG Business Membership                               | X | X | X | Х | Х |

HBG sponsorship packages may be customized to meet your company's specific needs, including in-kind trades for sponsorship packages.

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## Humboldt Botanical Garden

# Sponsorship Form 2025



## Sponsor Contact Information

| Company name:     |      |        |  |
|-------------------|------|--------|--|
| Contact name:     |      |        |  |
| Telephone, email: | Tel: | Email: |  |

### Select Sponsor Level

| Level | Sponsorship Type               | Amount    | Indicate Level (A-F) | Amount |
|-------|--------------------------------|-----------|----------------------|--------|
| A.    | Douglas Iris Grand Underwriter | \$ 10,000 |                      |        |
| В.    | Yulan Magnolia Gold Investor   | \$ 5,000  |                      |        |
| C.    | Music Series Investor          | \$ 3,500  |                      |        |
| D.    | Wollemi Pine Silver Investor   | \$ 2,500  |                      |        |
| E.    | Western Azalea Bronze Investor | \$ 1,000  |                      |        |
|       |                                |           | Total Due            | \$     |

If payment by check, please make payable to "HBG", enclose check with this form and mail in the enclosed, self-addressed envelope.

If paying by Credit Card, please complete information below and return in envelope provided.

| Card Type (please circle): | Visa | MasterCard |  | Discover | American Express |
|----------------------------|------|------------|--|----------|------------------|
| Name on card:              |      |            |  |          |                  |
| Card number:               |      |            |  |          |                  |
| Expiration date:           |      |            |  |          |                  |
| Verification code:         |      |            |  |          |                  |
| Authorized signature:      |      |            |  |          |                  |
| Company name:              |      |            |  |          |                  |
| Billing address:           |      |            |  |          |                  |
| City, State, Zip:          |      |            |  |          |                  |
| Phone:                     | Tel: |            |  | Mobile:  |                  |
| Email:                     |      |            |  |          |                  |

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